

Shrinking Affordability

Housing Prices, Quality and Preservation in
the City's Last Expanse of Affordable Private Rental Housing

Ad Purchase Form

Your ad will be included in the report that will be distributed at the forum, included in mailings throughout the year and be available online. Last year's report on *The State of Homeownership* and the *Homeownership Guide* has been downloaded nearly 4,000 times since April 2006.

Ad Pricing and Sizes

_____ Full Page Ad and *Building Indicator Project* Sponsor \$2,500

_____ Full Page Ad \$1,200

_____ Quarter Page \$400

_____ Half Page Ad \$700

_____ Contributor \$250

The report will be printed on 8 ½ X 11" (portrait) paper with 1" margins. Advertisements can be submitted electronically in TIF, PDF, or EPS format to gjust@unhp.org. You can also submit a printer-ready ad or we can design an ad for you.

Deadline for submission is March 7th, 2007

Name _____

Company _____

Address _____

Phone _____ Email _____ Fax _____

Please make checks payable to: University Neighborhood Housing Program
2751 Grand Concourse
Bronx, NY 10468

For more information: Catherine Clarke: clarke@unhp.org
Gregory Jost: gjust@unhp.org
Telephone: (718) 933-3101
Fax: (718) 933-3624