

Norwood Food Coop

2009 CSA in NYC Season-End Survey

Please fill out this survey so that we can learn more about our CSA members and their needs. **Your input is very important to us, and will impact the way the Norwood Food Coop CSA is run next season.** Thank you very much for taking the time to let us know what you think. Please complete this survey no later than November 6th and return via email to seanandtanya@yahoo.com or to one of the following addresses (by mail, or slip it under one of our doors):

Sandra Lobo-Jost #C42	Tanya Greene
3150 Rochambeau Ave	3820 Sedgwick Avenue
Bronx, NY 10467	Bronx, NY 10463

1. How important was each of the following in your decision to join the CSA?

Not Important (1) to Very important (5)

Economic Value	1	2	3	4	5	
Organic Produce	1	2	3	4	5	
Local Produce		1	2	3	4	5
High Quality Produce	1	2	3	4	5	
Community Involvement	1	2	3	4	5	
Support Local Farmers		1	2	3	4	5
Personal Health and Nutrition	1	2	3	4	5	
Environmental/Political Values	1	2	3	4	5	
Other: _____		1	2	3	4	5

2. How important is it to you that your CSA is accessible to families at all income levels?

Not Important (1) to Very important (5) 1 2 3 4 5

3. What is your estimated annual household income for 2009? (This information is helpful for grant applications)

___ Under \$20,000 ___ \$20,000 - \$29,999 ___ \$30,000 - \$44,999
 ___ \$45,000 - \$59,999 ___ \$60,000 - \$80,000 ___ More than \$80,000

PRODUCE/ SHARE SIZE

4. I purchased a: ____ double share ____ single share of vegetables

I purchased ____ fruit and/or ____ additional items

5. I used my CSA share

____ for myself

____ myself and my partner

____ myself and my friends/roommates (# of people splitting one share: ____)

____ myself and my family (# of: ____ adults ____ children)

6. Please rate your 2009 CSA share in the following categories:

	Too Little (1)		Just Right (3)		Too Much (5)	
Weekly Quantity	1	2	3	4	5	
Weekly Variety	1	2	3	4	5	
Season-Long Variety		1	2	3	4	5

7. Please rate your CSA produce in the following categories for the 2008 season:

	Poor (1)		Fair (3)		Excellent (5)	
Appearance	1	2	3	4	5	
Taste	1	2	3	4	5	
Freshness	1	2	3	4	5	

8. What were your three favorite vegetables you received this year?

9. What new vegetables would you like to see?

10. What vegetables did you get too much of?

11. What vegetables would you like to eliminate?

DISTRIBUTION, WORK AND FINANCES

12. How convenient were the following aspects of your CSA’s distribution?

	Not at all convenient (1)		Fairly convenient (3)			Very convenient (5)	
Distribution Hours	1	2	3	4	5		
Location	1	2	3	4	5		
Day of week	1	2	3	4	5		
Distribution set-up	1	2	3	4	5		

13. How satisfied are you with each of the financial aspects of your CSA?

	Not at all Satisfied (1)		Fairly Satisfied (3)			Very Satisfied (5)	
Your payment option(s)	1	2	3	4	5		
Cost/Value of CSA membership	1	2	3	4	5		

Please explain your answer:

14. Did you work you required minimum of 4 hours this season?

15. What changes, if any, would you make to the volunteer work hours structure?

16. What *specific* additional volunteer work options do you think the CSA should offer, aside from distribution assistance and newsletter submissions?

CSA EXPERIENCE

17. Please rate any events you attended.

	Poor (1)		Good (3)		Excellent (5)		Didn’t Attend	Not Offered
Farm trips	1	2	3	4	5	DA	NO	
Cooking demos	1	2	3	4	5	DA	NO	
Pot-lucks	1	2	3	4	5	DA	NO	
Veggie Happy Hour	1	2	3	4	5	DA	NO	
Other: _____	1	2	3	4	5	DA	NO	

18. Did your CSA provide enough opportunity to interact with your CSA’s farmer? Yes
No

18a. If you answered no, how would you like to see more interaction?

- ___ More farm visits ___ Newsletter articles
- ___ Meet farmer at distribution site ___ Letters/ emails from the farm.
- ___ Other: _____

FUTURE CSA INVOLVEMENT

19. Do you plan to rejoin the CSA next year? Yes No

If no, please explain why not: (check all that apply)

The CSA was not what I expected (please describe below)

I'm moving

My schedule/amount of free time has changed/pick-up issues

I'm joining a CSA closer to my community

I felt like I was wasting food

The share is too expensive

20. Please add any additional comments about your CSA experience:

21. What are some suggestions for groups, communities, and media to outreach to (or through) for next year?

22. Are you interested in becoming more involved in the CSA by joining the core group?

Yes No

22a. If you answered yes, what would you be interested in working on?

I enjoy writing and design and would like to help with the Newsletter

I have free time in the afternoon and would like to set up the site on distribution days.

I want to see my CSA more accessible to moderate and low income families, and I would like to work with Just Food and my core group to pursue these goals.

I would like to help get the word out to other community members about my CSA and help sign people up.

I want to help plan community building activities such as potlucks and farm trips.

Other: I would love to _____

THANKS!

Your name (optional) _____ **email** _____